



THE  
WILD SALMON CENTER

*The Wild Salmon Center is the only international conservation organization working to protect wild Pacific salmon throughout their entire range.*



Sockeye salmon in the Fraser River, British Columbia, Canada.



## WHO WE ARE

The Wild Salmon Center is the only international conservation organization working to protect wild Pacific salmon throughout their entire range.

We partner with governments, local communities, and businesses to connect and conserve a network of healthy salmon ecosystems across the North Pacific.

Our work is based on the best available science and our conservation solutions support sustainable economies, regional cultures, and the great rivers of the Pacific Rim.

## WHY SALMON?

When we save salmon, we also safeguard rivers, forests, communities and economies. Salmon occupy a unique ecological niche, reinforcing and supporting scores of other wildlife, including bears, seals, eagles, and wolves. No species is more important than salmon to the health of North Pacific rivers and forests, which for generations have sustained human cultures and regional economies with their enormous productivity.

Beyond their vital role in aquatic ecosystems, salmon are central to the cultural identity of native peoples from the Ainu of Japan to the Karuk of Klamath River. And Pacific salmon support global fishing industries that produce over \$5 billion in annual income and hundreds of thousands of jobs.



CUIDO BAHR

## PROTECTING GLOBALLY SIGNIFICANT SALMON RIVERS

Salmon face serious threats from a multitude of sources: climate change, extractive industries, significant loss of habitat, and overfishing. Wild salmon have, in fact, declined dramatically across much of their range.

However, there is hope. Many salmon rivers across the Pacific Rim are still healthy and teeming with wild salmon.

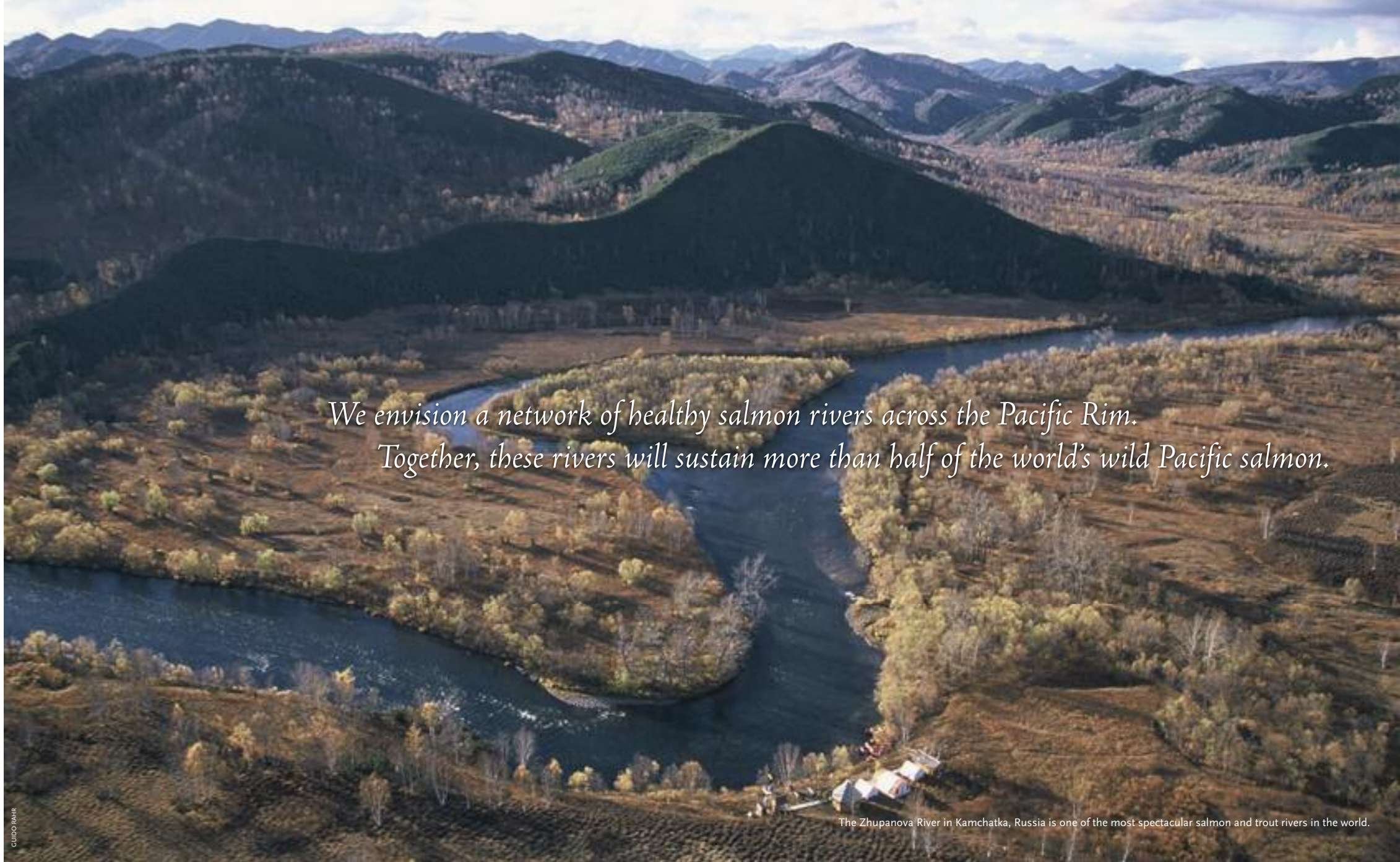
The Wild Salmon Center's goal is to protect these globally significant salmon rivers and help sustain the ecosystems and communities that rely upon them.

## OUR VISION

We envision a network of healthy salmon rivers across the Pacific Rim, stretching in a continuous arc from the redwoods of California to the icy streams of Alaska, through the Russian Far East to the islands of Japan. Together, these rivers will sustain more than half of the world's wild Pacific salmon for today's fishing economies and future generations.

We have identified most of these important salmon rivers and are now working to sustain healthy salmon runs and to protect biodiversity. Our work is based on the best available science, comprehensive partnerships, concern for human well-being, and a commitment to the greatest return on our conservation investment.

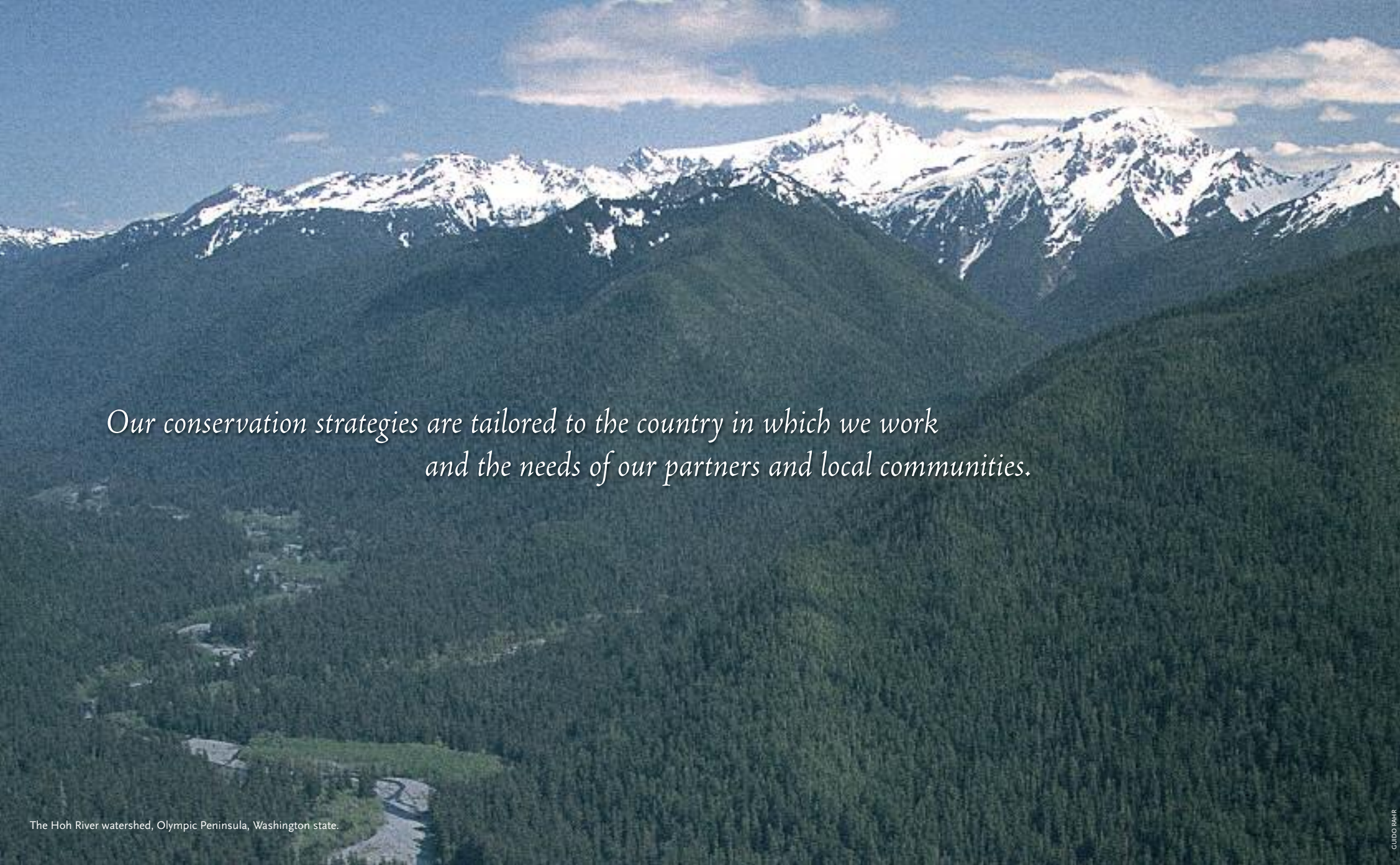
[www.wildsalmoncenter.org](http://www.wildsalmoncenter.org)



*We envision a network of healthy salmon rivers across the Pacific Rim. Together, these rivers will sustain more than half of the world's wild Pacific salmon.*

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The Zhupanova River in Kamchatka, Russia is one of the most spectacular salmon and trout rivers in the world.



*Our conservation strategies are tailored to the country in which we work and the needs of our partners and local communities.*

The Hoh River watershed, Olympic Peninsula, Washington state.

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BARBIE KOVISH



JOHN MCILLIAN

## PROTECTING SALMON MEANS PROTECTING SALMON ECOSYSTEMS

Science and history have shown that proactive conservation of healthy salmon rivers is a vital complement to recovery efforts of wild Pacific salmon. With this understanding, the Wild Salmon Center has identified a network of rivers across the Pacific Rim critical to salmon abundance and diversity. We are currently working on a wide range of innovative conservation initiatives to protect and sustainably manage these rivers—each tailored to the country in which we work and the needs of our partners and local communities.

### OUR STRATEGIES INCLUDE:

#### Designation of salmon protected areas

In the Russian Far East, the Wild Salmon Center has worked with partners to successfully establish vast headwater-to-ocean salmon protected areas. On the Kamchatka Peninsula, for example, we and our Russian partners have launched an ambitious effort to create a network of carefully managed salmon ecosystems that will encompass seven entire river systems and protect six million acres of habitat.

governments and local communities to devise conservation management plans and establish critical habitat areas for salmon. We then monitor the results and adapt our management to ensure the highest return on our conservation investment.

#### Creating conservation management areas

In regions around the Pacific Rim where development has already degraded watersheds and where multiple resource use makes sense, we apply a strategy which incorporates both protected and carefully managed areas. We partner with

#### Working with agencies, land conservancies, local land trusts

In the United States, the Wild Salmon Center works with land conservancies, state and federal agencies, private landowners and tribes to accelerate conservation and prioritize acquisition of important river corridor lands. On a watershed level, we apply scientifically-based conservation strategies to protect riparian areas and provide for sustainable forest and fisheries management.

[www.wildsalmoncenter.org](http://www.wildsalmoncenter.org)



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### 1 Kol River, Kamchatka, Russia

The Wild Salmon Center worked with Russian partners to protect the Kol River, one of the richest salmon rivers in the world. The 550,000-acre Kol River Salmon Protected Area was established in 2006.



GREENPEACE

### 2 Vengeri and Pursh-Pursh Rivers, Sakhalin, Russia

The Wild Salmon Center supported our Russian partners in protecting the 166,000-acre headwater-to-ocean Vostochnii Refuge which was established in 2007. The refuge protects two entire river basins and establishes a 2km marine buffer.



PHOTOGRAPHY

### 3 Sarufutsu River, Japan

The Wild Salmon Center is working with local organizations, government agencies and private sector partners to protect important salmon habitat and support sustainable fishery practices on this important wild salmon river.



## CONSERVING SALMON ECOSYSTEMS ACROSS THE NORTH PACIFIC

This map shows the places where the Wild Salmon Center currently works to protect wild salmon ecosystems. These are some of the most important wild salmon rivers across the North Pacific.

We work with international partners to establish salmon protected areas, conserve river corridors and create habitat areas specially managed for salmon. In every river basin where we work, we provide scientific expertise that guides sound conservation management for salmon.

THE WILD SALMON CENTER

- Highlights of Our Work
- Places Where We Work
- Range of Wild Pacific Salmon



FELT SOUL MEDIA

### 4 Bristol Bay, Alaska

The Wild Salmon Center has assembled a team of scientists to analyze and report on the potential impacts of a proposed gold and copper mine on the largest wild sockeye salmon run in the world.



JOHN MCILLIAN

### 5 Hoh River, Olympic Peninsula, Washington

The Wild Salmon Center formed a partnership with a regional river conservancy to acquire and protect the river corridor and floodplain reaches of the Hoh River.



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### 6 Oregon North Coast

The Wild Salmon Center is working to prioritize and establish a network of critical habitat areas for salmon on Oregon's North Coast.



*The Wild Salmon Center has created the first-ever comprehensive database and mapping system assessing salmon population status and trends across the North Pacific.*

Japanese research partner Dr. Michio Fukushima, releases Sakhalin taimen in the Sarufutsu River, Hokkaido, Japan.

PETER RAND

## SCIENCE AND SALMON

Salmon conservation must be based on a solid foundation of scientific knowledge. The Wild Salmon Center is building that foundation by creating the first-ever comprehensive database and mapping system assessing salmon population status and trends across the North Pacific. This conservation assessment will help guide our international strategy to maintain abundant and diverse salmon populations into the future.



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### State of the Salmon Consortium

The State of the Salmon Consortium is central to our science-based conservation approach. A joint project of the Wild Salmon Center and Ecotrust, the consortium convenes salmon experts and scientists to assess salmon status and tackle emerging issues such as global warming, marine carrying capacity and salmon biocomplexity.

### Comprehensive Mapping/ Salmon Atlas

The Wild Salmon Center makes our salmon information available via our website, scientific reports, state-of-the-art maps and the *Atlas of Pacific Salmon*, the first map-based status assessment of salmon in the North Pacific.

### Field Research and Biostations

The Wild Salmon Center established two salmon biostations in the remote wilderness of Russia's Kamchatka Peninsula. These biostations, operated by our partners Wild Fishes and Biodiversity Foundation, Moscow State University and the University of Montana, are unlocking the secrets of how pristine salmon ecosystems function. Their work will help guide salmon restoration and management efforts across the Pacific Rim.

The Wild Salmon Center also conducts and funds salmon research in rivers across the U.S., Russia and Japan. These field surveys have provided important new information about salmon rearing and spawning habits, and the interconnectedness of all species dependant on wild salmon rivers.



ROMAN KULTAYEV

### OUR PARTNERSHIPS INCLUDE:

#### **Sakhalin Salmon Initiative**

The Wild Salmon Center has brought together environmental groups, the Sakhalin government, scientists, indigenous communities and international energy companies in a project called the Sakhalin Salmon Initiative (SSI). The SSI is a collaborative effort to promote conservation and sustainable use of wild salmon and the ecosystems upon which they depend, to build institutional capacity for conservation, and to promote sustainable economic development on Sakhalin Island.

#### **North American Salmon Stronghold Partnership**

The North American Salmon Stronghold Partnership is a voluntary, incentive-based, public-private initiative to protect the healthiest remaining wild Pacific salmon ecosystems in North America. The Stronghold Partnership works closely with local communities and includes private partners along with federal, state and tribal governments.

The Partnership is currently identifying specific salmon stronghold rivers in California, Oregon, Washington and Idaho. Local landowners and counties are involved in this process to ensure that their conservation experience and concerns are incorporated into the partnership's conservation efforts.

### WILD SALMON CENTER'S PARTNERSHIP STRATEGY

The complexity of salmon conservation requires collaboration and cannot depend solely on one organization. The Wild Salmon Center's greatest conservation achievements happen when we work with other organizations and people: universities, scientists, fishermen, businesses, governments, indigenous groups, and local land owners. Together we're working as stewards of these great rivers.



DAVE MARTIN

*The Wild Salmon Center's greatest conservation achievements happen when we work with local communities, governments, businesses and indigenous groups.*



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## SUPPORT THE WILD SALMON CENTER

Great salmon ecosystems still exist. The Wild Salmon Center is committed to conserving for future generations these beautiful rivers, and to supporting the ecological and economic vitality they generate.

Our proactive, partnership-based strategy is working – we are realizing significant gains in conserving the North Pacific’s outstanding salmon ecosystems, and we need your help to deepen and expand our efforts.

**Your financial support is critical to our success.  
Please make a contribution today.**

- To give or learn more, call us at (503) 222-1804.
- Online Giving: Go to [www.wildsalmoncenter.org](http://www.wildsalmoncenter.org) and click “Support Us”



### Charity Navigator Gives Wild Salmon Center its Highest Rating

Wild Salmon Center has received Charity Navigator's highest 4-star rating for sound fiscal management for the fourth year in a row.

“Only 4% of the charities we’ve rated have received at least 4 consecutive 4-star evaluations, indicating that The Wild Salmon Center outperforms most charities in America in its efforts to operate in the most fiscally responsible way possible. This exceptional designation from Charity Navigator differentiates The Wild Salmon Center from its peers and demonstrates to the public that it is worthy of their trust.”

— Trent Stamp, President,  
Charity Navigator, August 30, 2007

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THE FLY SHOP

THE FLY SHOP

## WILD SALMON CENTER MISSION STATEMENT

The mission of the Wild Salmon Center is to identify, understand and protect the best wild salmon ecosystems of the Pacific Rim. We devise and implement practical strategies, based on the best science, to protect forever these extraordinary places and their biodiversity.



FRONT COVER:  
Sockeye Salmon in Kurilskoye Lake, Kamchatka, Russia  
(PHOTO COURTESY OF THE FLY SHOP)

BACK COVER:  
Salmon run in Fraser River, British Columbia, Canada  
(PHOTO BY BARRIE KOVISH)

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